



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

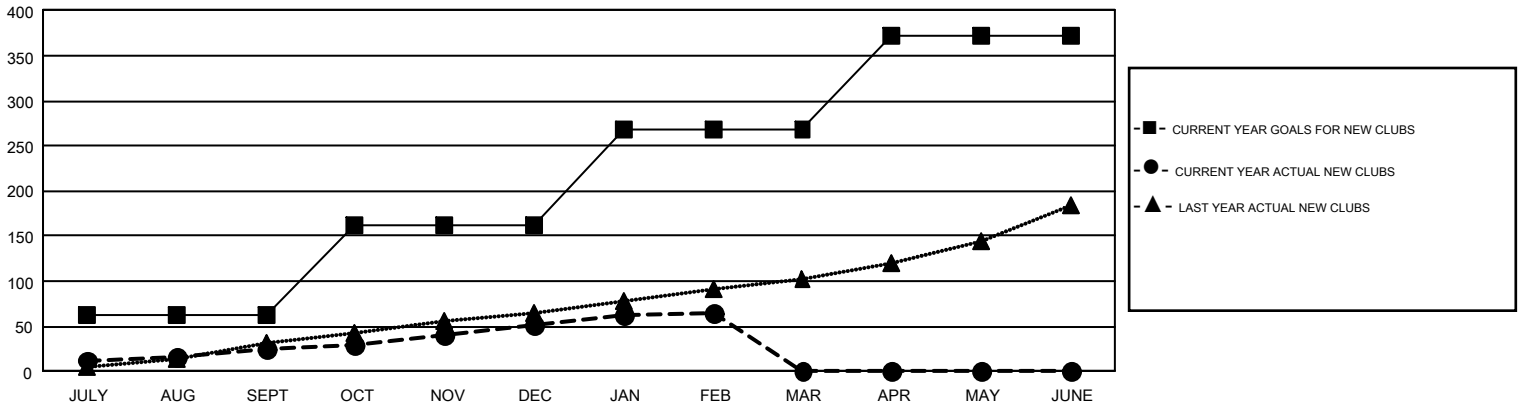
Results as of: 2/28/2018

GAT Constitutional Area 1

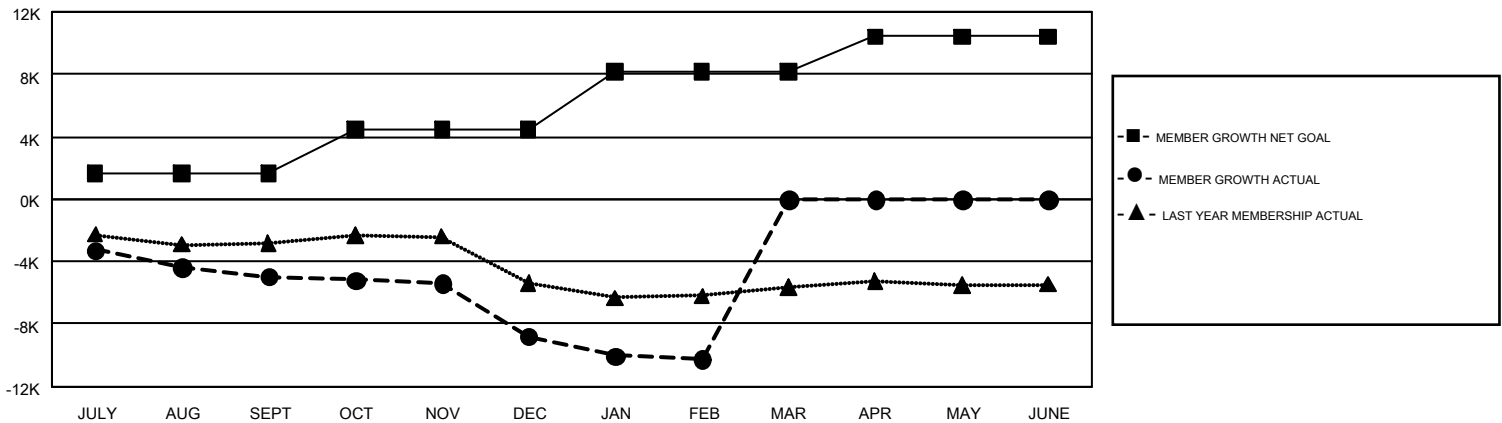
REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

Clubs				Members			
RESULTS FOR 2017-2018				RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	62	26	64	JULY/AUG/SEPT	1,636	7,595	11,416
OCT/NOV/DEC	100	26	131	OCT/NOV/DEC	2,826	7,614	10,824
JAN/FEB/MAR	107	14	47	JAN/FEB/MAR	3,730	5,662	6,476
APR/MAY/JUNE	104	0	0	APR/MAY/JUNE	2,242	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 242	5,699 CLUBS OF 11,588 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
DROPPED MEMBERS		MALE	213,865 (68.59%)
DECEASED	3,178	FEMALE	97,935 (31.41%)
CLUB CANCELLED	1,669	TOTAL FAMILY UNIT MEMBERS	
OTHER	23,859	58,119	
TOTAL	28,706	FAMILY MEMBERS PAYING HALF DUES	
		29,804	

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)